



*To create awareness and appreciation for the value of trees, and encourage an understanding about the protection, management and conservation of the renewable forest*

## OWIT Coos County Chapter 2020 Forest Products Month Radio Ads

**Building Materials.** Did you know Oregon produces more wood building materials than any other state in the US? Our sustainable forestry practices ensure we will continue to be #1 for generations to come.

**National Forest Products Week.** October 19 – 23 2020 is National Forest Products week. We at Oregon Women in Timber like to celebrate the whole month of October! Celebrate with us by thanking a forester, logger, log truck driver... or any of the other men and women working hard to produce sustainable forest products that are used around the world.

**Thank You Industry Employees.** Coos County Chapter of Oregon Women in Timber would like to thank all of Oregon's hardworking timber industry employees for their commitment to producing sustainable forest products that people all over the world use every day. Thank you for responsibly managing Oregon's 30 million acres of forestland!

**Jobs.** Did you know that more than 61,000 Oregonians are employed in an array of jobs related to forests and wood products? These jobs include positions in forestry, logging, mill work, cabinetmaking, engineering, hydrology, business, wildlife management and research. The average wage for these types of jobs is \$54,000 a year. This is 6% higher than the average wage for all of Oregon employment. This message is brought to you by the Coos County Oregon Women in Timber.

**Forest Products.** Manufacturers use trees to make touch screens and LCD screens, using the same strong cellulose fibers that give a tree's cell walls strength and rigidity. When wood is broken down and made into cellulose acetate, it becomes smooth, transparent and very good at controlling (or, polarizing) light. That makes it ideal for forming a thin-but-strong, protective film used in LCD screens of all sizes to sharpen images on our televisions, computers and phones. Cellulose acetate appears in many other forms in everyday life. It's used to make invisible adhesive tape, photographic film, frames for eyeglasses, anti-fog goggles and the little "windows" in packaging that allows us to see what we're buying when we purchase something at the store. It's even used to make fabrics, like the shiny inside layer of suits and blazers.

**Managed Forests Are Forever**