



To create awareness and appreciation for the value of trees, and encourage an understanding about the protection, management and conservation of the renewable forest

OWIT Union County Chapter 2021 Forest Products Month Radio Ads

Ad 1:

Do you often think does my vote really count? Can I make a difference? Sometimes in rural America we feel as though our vote or voice doesn't count. However, in many instances if the majority of rural America would vote and or voice their opinions, outcomes could be different. Also, contacting your congressional delegation either locally or nationally helps more than you think. This is _____ with Oregon Women in Timber, October is national forest products month. We urge to you to continually voice your opinion on forest related topics to help make a difference. Managed forests are forever!

Ad 2:

With nearly 2 million acres burned in Oregon over the last two years, our forest products industry has been affected. October is Forest Products Month. Managed forests help to protect the forest products we use every day. By thinning and harvesting timber, foresters and landowners work to create forests that are more fire-resistant and less vulnerable to insect and disease problems. These forests are a sustainable source for Oregon's forest products. The Union County Chapter of Oregon Women in Timber would like to thank these foresters and landowners for the responsible management of Oregon's 30 million acres of forestland.

Ad 3:

Did you know that more than 61,500 Oregonians are employed in an array of jobs related to forests and wood products? These jobs include positions in forestry, logging, mill work, cabinetmaking, engineering, hydrology, business, wildlife management, and research just to name a few. The average annual wage for these types of jobs is 56,500 dollars. All facets of the industry are in of need quality, hard-working individuals today. October 17-23rd is National Forest Products Week and Union County Women in Timber would like to thank all of Oregon's hardworking timber industry employees for their commitment to producing sustainable forest products that are used throughout the world!

Ad 4:

As we celebrate Forest Products Month, the Union County chapter of Oregon Women in Timber would like to recognize the continued efforts of the forestry community in restoring and rehabilitating wildlands that have been impacted by fires. Once the smoke clears, there are countless hours of work to harvest salvaged timber, grow and replant native seedlings, prevent and repair erosion, and many other restoration activities. We would like to thank all the foresters, contractors, and landowners for their endless contributions to these efforts.

Ad 5:

Did you know the Oregon Legislature passed the Oregon Forest Practices Act in 1971? This created the first Forest Practices Act in the nation! The Oregon Forest Practices Act sets standards for any commercial activity involving the establishment, management, or harvesting of trees on Oregon's forestlands. These laws regulate forest operations on all non-federal lands. The Forest Practices Act ensures forest operations protect water, fish and wildlife habitat, soil, and air. Our forests provide social and economic benefits for all Oregonians. The Forest Practices Act helps to sustain these values. Managed forests are forever!

Managed Forests Are Forever